



P R E S S R E L E A S E

FOR IMMEDIATE RELEASE

JEWELLERY TIME 2011 BY CORTINA WATCH

A splendid opening celebration befitting a gem of an exhibition

Singapore – On 27 October 2011, Cortina Watch celebrated the official launch of its award-winning biennial luxury timepiece extravaganza, Jewellery Time 2011, running for its sixth resplendent edition from 27 October to 6 November 2011, with a soiree that dazzled VIPs and invited guests alike.

Under a towering diamond-shaped pavilion five-metre high inside Paragon, Singapore, guests were treated to a breathtaking display of more than 300 highly-prized jeweled timepieces by fourteen of the world's haute horlogerie brands including Audemars Piguet, Baume & Mercier, Bvlgari, Cartier, Chopard, Chronoswiss, Corum, Girard Perregaux, Jaeger-LeCoultre, Milus, Montblanc, Omega, Piaget and Zenith.

Guest were also the first in the world to preview Chronoswiss' first ever independent ladies' automatic wrist watch collection while brands such as Chopard premiered its Imperiale Full Set, conceptualised and designed exclusively for Jewellery Time 2011. Jaeger-LeCoultre showcased its travelling pieces inspired by the fairytale charm of Venice, on limited display only from 27 to 30 October.

Adding a touch of celebrity glamour to the opening was celebrated actress Zhao Wei, who had thrilled her guests and fans with her beauty and eloquence. Following the opening ceremony, guests were treated to cocktail reception of wine and canapés and entertained by mesmerising performances by renowned contact juggler duo, Intrika.

###

P R E S S R E L E A S E

ABOUT CORTINA WATCH

Founded in 1972 by Mr Anthony Lim, Cortina Watch started as a small watch shop located at Colombo Court. Today the Cortina Watch name is synonymous with quality timepieces for discerning shoppers here and the world over. In nearly 40 years, Cortina Watch has earned a reputation for its excellent range and selection of fine timepieces. Unparalleled, too, is the personalized attention to each of its customers, as well as the after-sales service it provides as many timepieces are repaired and maintained within Cortina Watch's own service centres. Today Cortina Watch has 19 successful outlets across Asia, including Malaysia, Indonesia, Thailand, Hong Kong and Taiwan.

For more information on Cortina Watch, please visit: www.cortinawatch.com

For media enquiries, please contact:

IKRAM ZAINY

Account Manager
BANG Public Relations Pte Ltd
Tel: 6372 3562
Mobile: 9655 3441
Email: ikram@bang.com.sg

ALICIA TAN

Account Executive
BANG Public Relations Pte Ltd
Tel: 6372 3571
Mobile: 9101 1202
Email: alicia@bang.com.sg

For more information, please contact:

SELINA ANG

Marketing & Communications Manager
Cortina Watch Pte Ltd
Tel: 6496 9360
Mobile: 9298 9613
Email: selinaang@cortinawatch.com