

Jewellery Time 2008

BY CORTINA WATCH

PRESS RELEASE

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Asia's Premier of Million-Dollar Jewellery Timepieces At Cortina Watch's Jewellery Time 2008

Singapore, 30 October 2008 – Journey into the captivating world of *haute horlogerie* as Jewellery Time 2008 dazzles with a magnificent showcase of the finest and rarest jewellery timepieces by 16 of the world's most luxurious and prestigious brands – Audemars Piguet, Baume & Mercier, Blancpain, Cartier, Chopard, Concord, Corum, Girard-Perregaux, IWC, Jaeger-LeCoultre, Milus, Omega, Patek Philippe, Piaget, Vacheron Constantin and Van Cleef & Arpels.

The pinnacle of jewellery timepiece appreciation and also the highlight of Jewellery Time 2008 is the Asia premier of five world eminent and sought-after million-dollar jewellery timepiece collections – *Le-Lierre Montre* by Jaeger Le-Coultre, *Midnight Tourbillon Exclusive* by Van Cleef & Arpels, *Polo Relatif* by Piaget, *Coup de Théâtre* by Audemars Piguet and *Copacabana* by Chopard.



JAEGER LE-COULTRE

Le-Lierre Montre Euro\$3,000,000

Nature is Jaeger-LeCoultre's greatest muse. The inherent beauty and freedom of the ivy are faithfully replicated as tendrils entwine with one another and every vein of the leaves clearly articulated through the artist's dexterity. The unique gem-setting techniques of the Manufacture have created a jewellery set composed of a cuff-watch, a necklace, a pair of earrings and a ring. A record number of approximately 12,000 precious stones, approximately 160 carats and two exceptional yellow diamonds play on shades of intense gold and green. The cuff-watch is adorned with fine and precious stones including tsavorite, yellow sapphires, and emeralds. Powered by a mechanical manually-wound movement, Jaeger-LeCoultre 846, the Le Lierre cuff-watch is a truly exceptional watch and jewellery creation featuring a partially black rhodium-plated 18-carat yellow gold case cleverly concealed beneath a leaf.

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AUDEMARS PIGUET
Coup de Théâtre
Haute Joaillerie Set
SGD 4,500,000

Modern and traditional, daring and elegant, surprising and yet harmonious, the new Haute Joaillerie set by Audemars Piguet stems from an original encounter between an extremely inventive design and peerless jewellery expertise. We find ourselves immersed in a theatrical plot that is suddenly

spiced up by two dramatic turns of event - or "coups de théâtre", as the French like to call them. From the first in-house sketch to the creation of these treasures, nothing is left to chance. The delightfully contemporary design of the necklace and cuff-watch demand extraordinarily accurate execution. Masterful skills are applied to adorning the white gold settings with brilliant-cut diamonds. The necklace alone, with its 1,673 diamonds, represents 800 hours of work and evokes a sparkling river of light. Its infinite suppleness enables it to cling to the curve of the neck and to extend delicately down a neckline thus lit up with dazzling brilliance. The cuff-watch also makes a perfect fit on the wrist. Claw setting was the technique chosen for the main elements: by pushing back tiny claws over the table of the diamond, the craftsman releases the stone from the grip of the metal and sets it off to magnificent advantage. Two alternating rows - one with tiny diamonds and the other with larger stones - create an extremely regular and appealing structure. This timepiece is equipped with Audemars Piguet Calibre 2046 movement with manual winding (18 jewels) that beats at a frequency of 21 600 vph and provides 42 hours power reserve.

CHOPARD
Copacabana
SGD 1,532,360



The luxurious creation is inspired by the *Copacabana*, an exquisite jewellery collection by CHOPARD, enthused by the nation of Brazil - carnival and samba, dreamy beaches, the Amazonian forest - pays homage to the most famous beach in the world by showcasing volutes inlaid with diamonds, multi-coloured stones and precious arabesques. This elegant jewellery watch has a quartz movement and is set in white gold and made up of 1128 diamonds brilliant and fancy-cut diamonds totaling 6.13 carats and the magnificent watch bracelet made up of 240 briolette diamonds of 173.81 carats, which give the watch a sense of playfulness and lushness. This line, enhanced with an exotic, Brazilian-inspired flavour, exudes joy and cheerfulness, with the combination of elegance and charm to accompany the wearer's every graceful move.

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VAN CLEEF & ARPELS

The Midnight Tourbillon Exclusive **SGD 1,400,000**

A stunning and luxurious work of art, the Midnight Tourbillon Exclusive features a dial that boasts a full set of baguette-cut diamonds, harmoniously merged with a pair of polished and brushed rhodium-plated rod hands. A Swiss tourbillon movement specially developed for Van Cleef & Arpels, adds on to the visual spectacle that the Midnight Tourbillon Exclusive displays. Combining seamless precision with intricate craftsmanship, the inspiration of this brilliant and dramatic timepiece is clearly apparent – poetic complication.



PIAGET

Polo Relatif

SGD 1,096,120

In 1979, the Piaget workshop launched the Piaget Polo watch, its design – both avant-garde and impervious to passing trends, positioned it to be an icon of its time. With the Piaget tourbillon Relatif developed between 2003 and 2006, Piaget wrote a new chapter in the history of the tourbillon. Exuding graceful elegance and red-carpet glamour, the Piaget Polo Relatif is embellished with an intricate grey mother of pearl and diamond set dial that is integrated perfectly with the 18K white gold and diamond set. Featuring a refined high jewellery Piaget Polo Tourbillon Relatif movement 608P calibre, the hand-crafted jewellery timepiece is an exquisite work of art that reflects Piaget's boundless watch-making; its historical legitimacy, manufacture savoir faire, and the brand's skilful mastery in gem-setting art.



ABOUT JEWELLERY TIME 2008

Jewellery Time is a 11-day luxury watch showcase staged at Paragon Shopping Centre, Atrium 1 from October 30 to November 9. Cortina Watch is dedicated to presenting a collection of the world's most spectacular jewellery timepieces, in collaboration with 16 of the world's most prestigious watch brands. The biennial event has become the region's highly anticipated luxury watch event for collectors and aficionados. Please visit www.jewellerytime.com.sg for updates.

ABOUT CORTINA WATCH

Founded in 1972 by Mr Anthony Lim, Cortina Watch started as a small watch shop located at Colombo Court. Today the Cortina Watch name is synonymous with quality timepieces for discerning shoppers here and the world over. In over thirty years, Cortina Watch has earned a reputation for its excellent range and selection of fine timepieces. Unparalleled, too, is the personalised attention to each of its customers, as well as the after-sales service it provides as many timepieces are repaired and maintained within Cortina Watch's own service centres. Today Cortina Watch has 17 successful outlets across Asia, including Malaysia, Indonesia, Thailand, Hong Kong and Taiwan. Cortina Watch's retail innovativeness is best illustrated by its award-winning Cortina Watch Espace and the Couture Gallery.

For more information on Cortina Watch, please visit www.cortinawatch.com

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